



Paul Templer

keynote speaker & coach

This document is a shameless piece of self-promotion that sums up most of what I've been told by many of the meeting planners and clients I've worked with over the years.

1. They find me really easy and fun to work with – very low maintenance, professional and responsive.
2. My keynote is exceptional:
 - It's extreme (being eaten alive by an enraged wild animal/hippopotamus) and at the same time relevant as *who hasn't had a bad day at the office* and *who doesn't get in their own way from time to time?*
 - Simple ideas: Just being introduced to a new way of thinking won't do you much good. My program is designed to enable you to find a way to apply newfound competencies/awareness along with your existing skills and knowledge in such a way that "it works for you." I introduce simple practices that, should audience members choose to adopt them, will create real and lasting value in their life.
 - I've done something: People respond to achievements more than concepts. It's the old adage of "actions speak louder than words." I'm a speaker who has had real world success "walking the talk" -- audiences are more apt to pay attention.
 - I use humor: I think it's important that a speaker be engaging without being overly intense. Being eaten alive could be construed as quite intense subject matter – I find ways to share my powerful and entertaining experience in a way that connects with the audience and opens up possibilities.

When should meeting planners choose me?

When they have an annual meeting, an association conference, a fundraiser or any other type of special event, when one or more of the following apply:

- When the meeting planner wants something unique and memorable.
- When the meeting planner wants the audience to be "wow-ed."
- When the meeting planner wants something dramatic and inspirational.
- When the meeting planner knows that members of the audience are going through change or dealing with adversity and they think that a perspective check and the tools to get beyond the current challenges might be useful.



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Why should meeting planners choose to work with me?

1. When they want a speaker who is guaranteed to hit a home run and who will contribute towards ensuring the success of their event.
2. When they want someone who is very easy to work with. I inspire confidence in the meeting planner and I always deliver.
3. When they want someone who's story has applicability to the audiences needs...anyone who has ever had a bad day at the office or who has ever had to deal with adversity or change in their lives will thank the meeting planner for bringing me in to speak to them.
4. When they want someone who has a unique survival story...I survived what is thought to be one of the most vicious animal attacks on record (I was leading a safari at the time ... it turned out to be a really bad day at the office.)
5. When they want someone who is an incredibly captivating story teller... with an easily understood accent and subtle sense of humor, audiences are entertained, horrified, awed, amused, inspired, educated and motivated ... audiences leave ready and able to take action.
6. When they want someone who has a story that audiences can relate to... I have a unique and exciting background having grown up in war torn Africa before going on to lead safaris and expeditions there... at the same time audiences find me easy to relate to as I share exotic tales from the perspective of someone who today is married with children and who lives in the U.S.A.
7. When they want someone who is recognizable... I am frequently in the media either due to programs I'm presenting or I've presented, something that we're doing at the Templer Foundation (www.templerfoundation.org) or I'm doing something exotic or adventurous e.g. I've done and do work with National Geographic, Discovery, BBC etc.
8. When they want someone who is an adventurer/explorer... I've led and still lead expeditions to some of the most remote places in the world including the fullest descent of the Zambezi River to date.
9. When they want someone who is inspirational/motivational...I was attacked whilst trying to save another person's life and I've gone on to turn one of my greatest tragedies into my greatest successes.
10. When they want someone who's program is educational... I share how I've turned my life around... the simple practical steps that I've taken and that I take daily in order to live the life of my dreams.



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What parallels does Paul draw for an audience? (i.e. how does it relate to them?)

My keynote is universally applicable – after all, who hasn't had a bad day at the office... a bad day in life? When we go through those experiences, every one of us gets to choose whether we are going to be a victim of our circumstances or whether we're going to live our lives the way that we want to live them. Audiences identify with this and once I'm done, it's not uncommon to hear comments like "Wow, that was extreme... and at the same time it was all about me (the audience member). How did he do that?"

When does Paul shine the brightest?

Opening keynote, luncheon keynote, closing keynote, evening entertainment.

The Top 10 reasons people recommend Paul to their friends:

1. Participants are extremely entertained and inspired... even laugh-out-loud amused.
2. My program profoundly influences the mood of the meeting, opening up different possibilities for participants.
3. My program evokes a mood of accountability both personally and professionally; at the meeting/conference... and then later, within participants organization's and in their lives.
4. My program opens up the possibility of different conversations both at the meeting and beyond – for example, rather than "The economy is terrible..." or "I can't do that, I'm/it's too..." people are more inclined to catch themselves being themselves when they're being a victim, chuckle, (*possibly even curse me good-naturedly*), then look to make a more powerful and accountable choice, so that the conversation sounds more like "... this stinks, why don't I/we..."
5. My program serves as a memory hook – "Remember the meeting/conference with the hippo guy..."
6. I'm really easy to work with (low maintenance).
7. My program sets the tone and results in bragging rights "Yeup, I was at this conference... they brought in this awesome keynote speaker... you won't believe this, he was up to his bum down a hippos throat... no seriously he was."
8. People report moments of clarity where they can see that they are the sum of their choices; that they're who, what and where they choose to be in life... and that maybe it's time to make some different choices?
9. People feel inspired to take action in their lives... and often report doing so.
10. It's good fun!